

EVERPURE  
EXUBERA  
pro

premium carafe water system

IMPACT YOUR BUSINESS. NOT YOUR WORLD.

Discover the newest premium menu offering that will help you create a better overall dining experience for your customers. With Everpure's new ExuberaPRO Premium Carafe Water System, you can begin providing customers the unique option of exceptionally fine still and sparkling water straight from a carafe. This environmentally friendly system addresses the growing consumer desire to be green while away from home.

This system can help your operation, too. This eco-friendly solution can reduce your dependency on serving bottled water while also generating revenue and reducing costs. With our water testing and analysis, along with installation and maintenance support, making the transition to serving your own premium water has never been easier.

It's because of this forward thinking and complete turnkey approach that the ExuberaPRO Premium Carafe Water System has earned the 2008 Kitchen Innovation Award by the National Restaurant Association.





## A PREMIUM MENU ITEM THAT'S GOOD FOR BUSINESS, CONSUMERS AND THE EARTH.

Because more and more restaurants are looking for ways to serve their own premium water, we chose to use our extensive knowledge and experience in foodservice water filtration to bring you the ultimate solution. The ExuberaPRO Premium Carafe Water System offers all the benefits of bottled water—plus a whole lot more. By serving still or sparkling water in reusable carafes and pitchers, you can begin to reduce costs to your operation, serve your patrons the premium-quality water they want at a lower price, and ultimately help protect our planet. It's a system that's truly better-for-all.

### IMPACT YOUR RESTAURANT

#### *ExuberaPRO is a turn-key system*

Our carefully planned six-step process incorporates detailed testing & analysis through continued service & maintenance

#### *A new experience for your customers*

Branding and merchandising support makes offering your customers a new service simple

#### *A high margin product*

Creating your own premium water only costs cents per gallon

#### *A new source of revenue*

Adding premium carafe water to your menu adds a new revenue source and expands your offerings

#### *A cost savings to you*

With little recurring costs other than filter changes, this system can greatly reduce inventory, ordering and waste costs associated with other premium waters

#### *A partnership with Everpure*

For over 75 years, Everpure has been the most recognized name in water filtration in the restaurant industry. Take advantage of our expertise and provide your customers the highest quality water possible.



# HIGH-QUALITY, LUXURY WATER YOUR CUSTOMERS CAN FEEL GOOD ABOUT ORDERING

## IMPACT YOUR CUSTOMERS

### *A new choice for your customers*

Anticipating customers' needs is vital to success, and offering this new product fulfills that desire

### *A point-of-differentiation*

Distinguishing yourself from the competition is difficult in today's competitive environment, but premium cafe water can set you apart

### *Filtered water is what your customers want*

45.1% of patrons believe locations that have filtered water have superior quality food\*

55% of patrons are more inclined to eat at restaurants that filter their drinking water\*

68.9% of patrons want to know if a restaurant uses filtered drinking water\*

## IMPACT THE ENVIRONMENT

- The national recycling rate for beverage containers is around 30%
- Many of the same processes used by bottled water companies to manufacture bottled water are available to you with the ExuberaPRO system
- Filtering water on site greatly reduces the amount of transportation cost associated with delivering high-quality water



## CUSTOMIZED CONVENIENCE FOR YOUR OPERATION

Installation of your ExuberaPRO Premium Water System features the six-step process of Everpure's Total Water Management program, making it the perfect turnkey solution for balancing environmental, financial and quality water issues.

### **1** *Site Survey & Water Sample*

We want to understand your operation and provide you the best solution possible, so installation begins with a site survey and water sample to gain in-depth knowledge of your location and your water quality.

### **2**

### *Detailed Water Analysis*

Because each restaurant is different and each has its own unique water conditions, it is nearly impossible to provide the proper filtration without understanding your specific water chemistry. This is why it's important that we test and thoroughly analyze your water.

### **3**

### *Customized Filtration Solution*

For over 75 years Everpure has been developing state-of-the-art filtration solutions for the restaurant industry. Based on a detailed analysis and our extensive experience, we provide you and your patrons the best water possible.

### **4**

### *Selection of Water Appliances*

We know space is at a premium in your restaurant. Available in a countertop or undercounter model, the Exubera Pro Water Appliance is sized to fit in a variety of locations within your restaurant.

### **5**

### *Merchandising & Training Support*

Education and promotion of this new category with your staff and your patrons is vital for success, which is why we are offering the tools to make it easy.

### **6**

### *Continuing Service & Maintenance*

Providing a consistently high-quality product is key to your operation and we want to help you ensure your water is no different. Our extensive service and maintenance network can provide continuing support for simple cartridge changes or emergency service.



## PERFECTLY DESIGNED FOR YOUR OPERATION

The design and beneficial features of the Exuberapro Premium Carafe Water System make it the perfect addition to your establishment. It delivers ambient and chilled water—either still or sparkling—that will give your customers refreshing luxury water, consistently.

Choose from either an all-in-one drinking water station that places the system and tap in the appropriate location for your needs, or a stylish, three-tap faucet and under counter drinking water station that gives the entire system an upscale feel.

### *The Exuberapro Premium Water System:*

- Produces ambient & chilled flat, as well as chilled carbonated water
- Delivers up to 31.7 gal/hour of chilled and chilled carbonated water
- Uses 800 watts of electricity when compressor is cycling
- Uses ozone friendly R134a
- Inlet 3/8" OD, Outlet 5/16" OD (UC model only)



Dispenser Certifications



Filtration Certification



Filtration features Agion® antimicrobial technology



# EVERYTHING YOU NEED TO MAKE A DIFFERENCE



18.5"H x 8 5/8"W x 8"D for the 3 Tap Faucet  
EV9333-52  
Drain Pan - EV9333-54



23"H x 14"W x 22"D for the undercounter (UC) appliance  
EV9333-50



20"H x 14"W x 24"D for the countertop (CT) appliance  
EV9333-40



Coldrink 2-MC<sup>2</sup> Filtration System  
EV9328-02

Our water treatment system recommendation may vary depending on the results of the testing and analysis we perform on your operation's water.



*Everpure is your trusted water authority.*

The ExuberaPRO Premium Carafe Water System is just one of many examples of how Everpure is tirelessly dedicated to developing smart and unique products that enhance and support the foodservice industry. Since 1933, we've been taking water from ordinary to extraordinary, and it's this singular focus that has helped us become the world's leading and most recognized brand in foodservice water treatment. We've been at the forefront of innovation, not only with industry-changing products, but also with such services as our Total Water Management program. This proven process provides you with a custom water management solution so you can serve your customers in the best way possible, day after day.

To learn more about Everpure and our Total Water Management program, visit [Everpure.com](http://Everpure.com).



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